



# ADITYA COLLEGE OF ENGINEERING

Approved by AICTE, Permanently Affiliated to JNTUK & Accredited by NAAC  
Recognized by UGC under Sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533 437, E.G. Dist., Ph: 99631 76662.

Department of Electronics & Communication Engineering

## EVENT REPORT

Title of the Workshop: A Two day Workshop on Entrepreneurship and Innovation as Career Opportunity

Resource Persons: Dr. P. S. Ranjith, Professor,  
Dept. of Mechanical Engg,  
Aditya Engineering College,  
Surampalem.

Date(s) of Workshop: 06-03-2023 and 07-03-2023.

Aim of Workshop:

Objectives of the Workshop

- Promote the importance of Entrepreneurship and innovation as career opportunity and inculcate skillset required for a young graduate.
- To stimulate the overall architecture of the Entrepreneurship life cycle and how student can create innovative product by undertaking relevant methods.
- To demonstrate global entrepreneurship activity – growing share of India and different types of entrepreneurship.

Contents of the Workshop:

- Overview on Entrepreneurship Life Cycle and India position on global entrepreneurship activity.
- How to convert the Young graduate into Innovative Entrepreneur.
- How to start a new Innovative start-ups.
- A Hands-on- Survey to check a graduate eligibility to become an Entrepreneur.

Outcome of the Workshop

- To understand the basics of Entrepreneurship and its Importance in modern society
- Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.
- Key performance indicator of a graduate likely to become an Entrepreneur.

A total of 80 students and faculties from both host institution participated in the workshop, where Dr. P. S. Ranjith, Professor of the Department of Mechanical Engineering at Aditya Engineering College, Surampalem demonstrated the process of Entrepreneurship statistics of India and life cycle of Entrepreneurship.



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Overall Assessment : Good

Event Coordinators : 1. Dr. G. Rama Krishna, Professor, Dept. of ECE – Convener

2. Mr. G Veerapandu, Associate Professor, Dept. of ECE

HOD-ECE

PRINCIPAL  
Aditya College of Engineering  
SURAMPALEM - 533 437