

ADITYA COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to JNTUK, Kakinada)
Aditya Nagar, ADB Road, Surampalem – 533437

Department of Mechanical Engineering

Title of the Workshop	: Intellectual Properties & Rights
Resource Persons	: D. Karthik Data Scientist, Karvy Analytics & Cotiviti healthcare
Date(s) of Workshop	: 10-07-2017
Aim of Workshop	: To learn the fundamentals Learning the basics of intellectual properties Learn to guide learners on Manufacturing Learn the relevance of applications in real time

Intellectual property is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. It also includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

The main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. To achieve this, the law gives people and businesses property rights to the information and intellectual goods they create, usually for a limited period of time. Because they can then profit from them, this gives economic incentive for their creation.

The intangible nature of intellectual property presents difficulties when compared with traditional property like land or goods. Unlike traditional property, intellectual property is indivisible – an unlimited number of people can "consume" an intellectual good without it being depleted. Additionally, investments in intellectual goods suffer from problems of appropriation – while a landowner can surround their land with a robust fence and hire armed guards to protect it, a producer of information or an intellectual good can usually do very little to stop their first buyer from replicating it and selling it at a lower price. Balancing rights so that they are strong enough to encourage the creation of information and intellectual goods but not so strong that they prevent their wide use is the primary focus of modern intellectual property law.

Program Schedule:

Date	10-07-2017
10:00-10:20	Intro to Workshop
10:20-11:10	Getting started with Intellectual Properties
11:10-11:30	Tea break
11:30 -1:10	Intellectual properties & Applications
1:10-2:00	Lunch

2:00-4:40

Hands-On and overview

No. of Participants

: 150

PROGRAM PHOTOS



Overall Assessment : Good

Event Coordinators :

1. Mr. G.A.V. SWAMY

Assistant Professor, Dept. of ME

2. Mr. P.V.S.S. KRISHNA

Assistant Professor, Dept. of ME



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